

AIRPORT GIFT CARD

Most innovative,
industry-leading
(digital) gifting platform



AIRPORT
OPERATORS



AIRPORTS

STRONGLY INCREASE
STORE PENETRATION LEVELS



AIRCOMMERCE

AVAILABLE TITLES

SNAPFLY - SOCIAL PHOTO EXPERIENCE | AIRPORTPOPUP.COM | ADVISORY | AIRPORTGIFTCARD.COM
DIGITAL COMMERCE | ANCILLARY PRODUCTS | BRAND ACTIVATION

AIRPORT GIFT CARD

Consumers love to get and use gift cards in any form—voucher, plastic or pixel, no matter where they are from or where they are going. With an independent approach Aircommerce is making it easy for you to offer the best service anywhere in the world for gift-giving, incentives, rewards and loyalty.

AirportGiftCard.com is the new secure standard for DUTY FREE & TRAVEL RETAIL retailers. Gift cards and e-gifts are the perfect gift and vehicle to improve experiences and revenues.

Aircommerce develops new ways to increase in-store traffic and consumer engagement. By creating rewarding experiences, we help our clients build engagement, loyalty, productivity and sales.

AirportGiftCard.com is the preferred digital gifting and incentives partner for global airport operators. It is the only independent gift card to successfully combine an on-demand B2C and B2B digital gifting and incentives platform for Duty Free and Travel Retail.

Airport Shops can easily and securely integrate digital gifting strategies to increase sales and customer loyalty. Physical cards are distributed at non-airport locations worldwide and by incorporating mobile capabilities, the platform supports the full range of consumer choices for platform delivery.

- Offered as a SAAS service for Airport Retailers
- Sold and distributed in- & outside airports
- White label tools
- Multi-currency acceptance

Mobile functionalities include:

- Mobile-optimized physical- & digital gifting experience
- eGifting On-the-Go
- White label branded experience possible
- API-connectivity with Frequent Flyers and reward programs
- Promotion and compensation tools (for airlines)

Availability: Q2 2018

For further information: airportgiftcard.com



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